

who we are

mission

Love God, love others, make Jesus known.

vision

Be the church that builds authentic relationships to reach the Grand Traverse area and beyond with the gospel (good news) of Jesus Christ.

core values

Exalt our Savior, Jesus Christ.

WORSHIP | John 4:21-24, Matthew 22:37

Extend hope.

PROCLAIM THE GOSPEL | Romans 1:16, 2 Timothy 4:2

Establish believers in the faith.

DISCIPLESHIP | Matthew 28:19-20

Equip believers for ministry.

SERVICE | 2 Timothy 3:16, 1 Peter 4:10

Engage in grace-filled community.

FELLOWSHIP | Acts 2:46, Acts 4:33

Empower lives through prayer.

PRAYER | Acts 2:42, Acts 12:5

what's happening at east bay

2024



2023 RECAP
+ 2024 GOALS



East Bay Calvary Church
eastbaycalvary.org

2225 Hammond Rd. E | (231) 946-4479

*Distributed at the Annual Business Meeting
January 28, 2024*

celebrating life in 2023

welcome to 2024

Celebrating new life

Naomi Burt
Owen Erdman
Caden Morrison
Mae Peplinski
Ryan Tollefson
Lillian Visser

In loving memory

Jeff DeVincent
Kevin McCormick
Barry Newcomb

To our East Bay family:

God's faithfulness to His church has been so evident in 2023. We've seen Him bring healing, hope, and new energy to the body of believers at East Bay, and we're looking to 2024 with anticipation for the ways we'll continue to see His goodness. We hope this short booklet — comprised of data, accomplishments, and vision from the pastors and staff at East Bay — will give you a better view of the ways God has been working in 2023, and the ways we're looking forward to seeing Him work in 2024.

We hope you will use this information to better pray for the ministries of East Bay, to see how you can use your own time and gifts to get involved, and to have tangible reasons to praise God for the incredible work He's doing in hearts and lives!

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a year in numbers

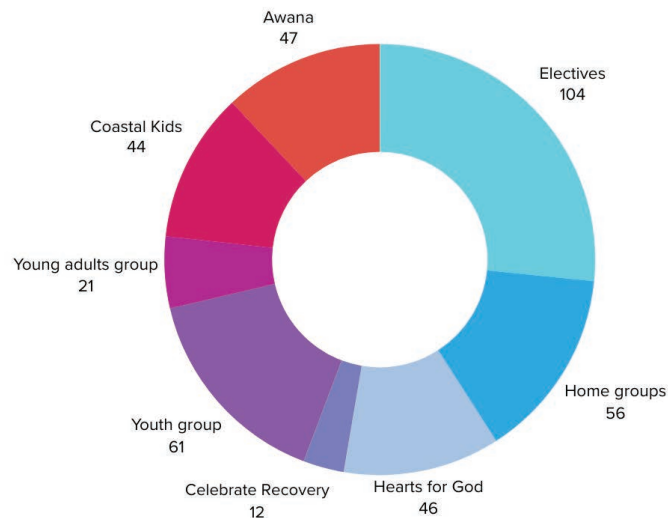
Numbers aren't the goal, but they provide a helpful snapshot in time.

Check out these numbers from 2023 that we find encouraging:

- 18** baptisms
- 14** new members
- 85** first-time guests
- 104** average 9 am attendance
- 280** average worship service attendance
- 68** average online worship service attendance

life groups

(How many people are involved in each kind)



2024 interim goals

- Complete revision of the church constitution & present to congregation for approval.
- Continue having joint elder/deacon meetings throughout the year.
- 24 hours of prayer in anticipation of welcoming our new lead pastor.
- Complete the development of Leadership Ministry Teams.
- Equip life group leaders for evangelistic Bible studies leading up to Easter.
- Finalize the Church Organizational Chart showing the relationships between the congregation, church staff, elders, deacons and ministry teams.
- Conduct on-site interviews with the top two lead pastor candidates and call the congregation to prayer that the right candidate will be recommended to the elders to present to the congregation for approval.
- Welcome the approved lead pastor candidate to East Bay Calvary Church for a candidating weekend and church vote.
- Pass the leadership baton to Pastor Next.



interim process update

Dear East Bay Family,

Over the last 12 months we've seen God work in wonderful and unexpected ways. We've experienced the joys of being forgiven and reconciling with one another. We've seen God honor bold steps of faith as proactively we've touched our community with the Sportsmen's Banquet, Easter Egg Hunt, Trunk or Treat outreach, open parking for July 4th celebrations, Vacation Bible School, Higher Goals Basketball Camp, Albania church building funding, Jesus float in the Traverse City Christmas Parade, and Crossroad Farms Christmas outreach, to name just a few.

This past weekend we held our first ever Church Leadership Organizational Conference at Little Eden Camp in Onekama, MI with almost 50 of our church leaders present to prepare for the "amazing year" of 2024 and welcome, in God's timing, our new lead pastor. Excitement and anticipation are at an all time high as evidenced by the joyous conversations taking place before and after our Morning Worship Service. God is at work among us! Praise His name!



Dr. John Strubhar

2023 interim milestones

- Mighty Men's Ministry begins with monthly breakfasts, golf scrambles, & cookouts.
- Elder reconciliation with the congregation takes place with God melting our hearts together.
- A church-wide Solemn Assembly takes place where there is repentance, reconciliation, forgiveness, renewal & revitalization.
- An 18-month Strategic Ministry Plan is presented to the congregation outlining the two tracks of ministry revitalization: Restorative Healing & Revitalized Health.
- National Day of Prayer is opened for the community.
- Elder Prayer Advance brings a sense of Christ's presence, peace & perspective.
- Elder Endnotes (actions of the elder board) are communicated to the congregation.
- Eleven are baptized in the bay, declaring their allegiance to Christ.
- Prayer walks take place in surrounding communities.
- Life group equipping (training) continues with fresh focus.

coastal kids

7 baptisms

59 first-time guests

44 average attendance

59 highest attendance

awana

25 first-time guests

47 average attendance

youth ministry

9 first time attenders

12 active small groups

61 average attendance

young adults

10 first time attenders

4 active small groups

21 average attendance

online ministry

7.5K views on YouTube

19.5K social media accounts reached

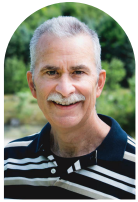
4.3K sermon podcast plays

5.3K unique visitors to website



2023 accomplishments

... and 2024 goals



Pastor Reist | Youth & young adult ministry

1. Student leadership development through senior high backpacking trip and junior high canoe trip
2. Student ministry opportunities to serve: Lightbearer luncheon, Veteran's Breakfast, Sportsmen's Banquet, Crossroad Farms
3. Better communication with FSM parents: meeting, emails, app

This year in youth & young adult ministry...

1. Develop a leadership team for Connections
2. Develop more relationships with other youth pastors in Traverse City
3. Develop a greater dependence upon God through prayer



Sarah Fishel | Kids ministry

1. Facilitated first Easter Egg Hunt and Trunk or Treat
2. Implemented quarterly Family Movie Nights
3. Implemented new curriculum for preschool for 10:30 hour

This year in kids ministry...

1. Refine on-boarding process for new volunteers
2. Host more family events
3. Continue to improve team building



Bethany Pereira | Worship ministry

1. Grew the praise/tech team by over 1/3
2. Provided music for every service (including special services) in 2023 and added new songs into the rotation
3. Made improvements to the sound systems & trained on that equipment

This year in worship ministry...

1. Continue to grow the numbers and training of praise/tech team members
2. Mobilize and equip praise/tech team members into leadership positions to expand the teams' impact
3. Produce weekly worship services that provide an opportunity for our congregation to praise God and be encouraged in their faith.



Maddie Harcey | Media ministry

1. Implemented church-wide use of Church Center app
2. Created graphics, marketing materials, and oversaw creative elements of multiple new major events
3. Worked with Design Team to formulate interior design goals

This year in media ministry...

1. Increase social media reach and bolster online presence
2. Unify church-wide branding and create + adopt brand guide
3. Create video introductions for main ministries within church



Margee Kitchin | Finance ministry

1. 2023 bills all paid
2. 2023 books are balanced
3. Assisted in forming 2024 budget

This year in finance ministry...

1. Begin process of finding and training substitute Accounting Secretary
2. Implement 2024 budget in PowerChurch software in new format
3. Perform all accounting duties with thoroughness and accuracy



Ken Bowman | Facilities ministry

1. Resolved water seeping into fireside room & installed air quality monitor
2. Oversaw the repairing of a leak in fire suppression system (sprinklers) and replacing of compressor
3. Installed carbon monoxide monitoring throughout building

This year in facilities ministry...

1. Purchase & installation of Wifi thermostats throughout building
2. New emergency lighting in sanctuary
3. Continue to encourage volunteers to serve in maintenance ministry and utilize their talents to God's glory